Media and Internet in Politics

Dr. Helma de Vries-Jordan University of Pittsburgh – Bradford Spring 2014

PS 0220 Media and Internet in Politics

Class Times: Tuesdays and Thursdays, 4-5:15 pm

Class Location: Swarts Hall 104

Office Hours: Mondays and Wednesdays, 1-4 pm

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Course Website: https://courseweb.pitt.edu/webapps/login/

Course Description:

Welcome to Media and Internet in Politics. In this course, students will explore how domestic and international political institutions and policy-making have influenced the development of the media and in particular, the Internet. Moreover, we will investigate the impact of the media, the Internet, and other information technologies on politics and political action locally as well as globally. Questions we will ponder include: How have the media and the Internet revolutionized political campaigns? Has e-accessibility translated into e-democracy? How has the information revolution transformed social movements as well as their routes of access to the state? How has the Internet transformed cultural identity? This course will explore the linkage of politics, the media, and the internet.

We will start the course by focusing on the politics of the mass media, examining press politics, the independence of the press, the gate-keeping role of the press, and efforts by politicians to use spin messaging to get media to pick up favorable frames. Next, we will focus on the Internet and its influence on politics, including e-government, e-campaigning, e-voting, and cyberactivism. One causal linkage that is at the focus of this course implicitly examines the media and the Internet as causal influences, with politics as the dependent variable or effect. However, we will question the directionality of this relationship and also investigate the impact that states and international governmental organizations try to exert on media coverage and the development of the Internet.

Particular attention will be devoted to key milestones in conventional politics, such as the record-breaking, internet-based grassroots mobilization and fundraising for candidates like Howard Dean and Barack Obama, first attempts at e-voting, the influence of youtube on political activism and political campaigns, and the introduction of youtube-influenced debates and campaigning. Additionally, such milestones in unconventional politics will also be discussed: for instance, the usage of text messaging, social networking like twitter, and indymedia during protests in the Arab Spring and the impacts of groups such as Wikileaks and Anonymous in pushing for transparency, accountability, and democratic reforms.

We will devote time to exploring the role of the media and the Internet in U.S. Presidential elections. How do the media and the Internet impact how people see their identities, and how is this impacting their political participation and representation? In addition to ecampaigning, we will examine cyberprotest, discussing the role of the media and the Internet in

recent global social movements. Students will explore how the Internet and globalization have enabled people of different cultural identities to interact, to engage in transnational activism, to change as a result of their interactions, and to contest traditional cultural identities and develop global identities.

The class will culminate with group research projects. Students will be divided into four groups: 1) Internet in Authoritarian Regimes; 2) Media Coverage of Conflicts in Kosovo, Somalia, Rwanda, and Sudan; 3) Media Coverage of the Iraq War and Anti-War Protests; and 4) Media Coverage in the Middle East. Each group will be assigned readings to review and will be tasked with developing an interesting and interactive presentation that draws in examples from the research and outside resources. Group presentations will occur during the final exam session.

Course Objectives:

- 1. Students will learn about the theories and underlying assumptions driving research about the media and internet in politics. Students will read, synthesize, and analyze research examples through in-class discussions. Iteration will help improve these skills.
- 2. Students will review the latest research concerning the transformative role of the internet in international politics. Students will gain experience writing their own analyses of this research, examining original evidence in light of past research.
- 3. Students will gain experience presenting their ideas and analysis of research articles verbally. The course will culminate in a group research project that showcases students' ability to synthesize the academic literature, critically analyze the arguments and evidence presented, compare the research findings, and relate the research to recent political events.

Required Textbooks:

- 1. Bennett, W. Lance. 2012. "News: The Politics of Illusion, 9th ed." Longman. ISBN-13: 9780205082414. (Referred to as "News").
- 2. Chadwick, Andrew, and Philip N. Howard, eds. 2010. "The Routledge Handbook of Internet Politics." Taylor and Francis. ISBN-13: 9780415780582. (Referred to as "R").

Readings:

The assigned materials should be read before class on the date they are listed in the schedule at the end of the syllabus. Many of the readings are research articles available via the college library's databases. They will be available via hyperlinks on the course website.

Grading Distribution: (out of 100 possible points for the course)

- Participation and Engagement in Class Discussions and Activities (20 points)
- Exams 1 and 2 (20 points)
- 10 Reaction Papers (30 points)
- Group Research Presentation and Article Analysis (10 points)

Participation and Engagement in Class Discussions and Activities (20 points):

Students are expected to attend all course sessions punctually, participating actively in class discussions, on the course website, and in the group presentations scheduled during the final exam session. Intensive reading is required for the course, and students are expected to come to class prepared to discuss the day's scheduled reading assignment as well as relevant news coverage. Students are expected to apply their own ideas, examples, and critical thinking in response to the readings. Class discussion is expected to be of a high caliber, involving critical analysis, grounded with concrete evidence. In our discussions, please consider both sides, be respectful of others' opinions, try to understand their perspective, and take turns as the devil's advocate, arguing an unpopular position.

Exams 1 and 2 (20 points each):

Exams 1 and 2 are each worth 20 points. These exams will require you to integrate the material covered in class lectures, course readings, presentations, and activities. Exam 1 will involve an in-class exam with a combination of short answer questions and an essay. Exam 2 will be a take-home essay exam. The exam format will be discussed in class, several sessions in advance of the actual exam session. The instructor will provide students with a review sheet which contains study questions for the first in-class exam. The exam prompt for the second exam that is a take-home exam will be distributed at least one week in advance of the due date. Please note: if students are not participating in class or keeping up with the readings, the instructor may announce a quiz for the next class, which will count as part of the exam score.

10 Reaction Papers (30 points):

Students will complete 10 reaction papers over the course of the semester, starting in February, when we transition to using both chapter and article readings for each class session. There are 15 dates students can choose to submit a reaction paper, as reaction papers may be submitted on any date that articles are assigned. Hence, students should aim to submit 5 reaction papers by March 6 (before Spring Break).

Reaction papers should be <u>1 page long single-spaced</u>, clearly summarize key arguments, concepts, and examples from <u>one</u> of the article readings for the class session, and also bring in the students' own opinions and analysis. Students may also discuss the textbook reading in the reaction paper, and connect their analysis to ongoing political events. The article analyzed in the paper should be cited parenthetically and should also be included in the list of references at the end of the Reaction Paper.

These papers should give students an opportunity to show that they have completed the article readings and understood the key points, but also bring in interesting debates and serve as a spur for discussion. Simply saying "I (don't) like ..." is not critical analysis; please be more specific in your analysis and feel free to ask interesting questions.

The reaction papers are to be posted in the discussion board before class starts. (Please post in the board that corresponds with your reaction paper #, board #1 for reaction paper #1). You are expected to post early enough so that you arrive to class on time. There is a late penalty for papers submitted after the start of the class session. Each paper is worth 3 points, and the maximum score possible is 30 points (30% of the final grade).

Students will be expected to cite research articles and other sources in the papers. The Chicago Manual of Style (with parenthetical citations in the body of the paper and references at the end) should be applied: http://www.chicagomanualofstyle.org/tools_citationguide.html
For example, I might discuss particular efforts by governments to influence the development of the internet (Goldsmith and Wu 2006). Any material I cited in my reaction paper would also need to be included in the References list at the end (see below).

References

Goldsmith, Jack, and Tim Wu. 2006. "How Governments Rule the Net." In *Who Controls the Internet? Illusions of a Borderless World*, ed. Jack Goldsmith and Tim Wu, 65-85. New York: Oxford University Press.

Group Research Presentation and Article Analysis (10 points):

The group research presentation assignment will be worth up to 10 points. Students will be divided into 4 topical research groups, in which they will prepare a group research presentation which is scheduled for the final exam session. The research topics are:

- Internet in Authoritarian Regimes
- Media Coverage of Conflicts in Kosovo, Somalia, Rwanda and Sudan
- Media Coverage of the Iraq War and Anti-War Protests
- Media Coverage in the Middle East

Each group will be assigned readings to review and will be tasked with developing an interesting and interactive presentation that draws in examples from the research and outside resources, scheduled during the final exam session. Each student in the group will take responsibility for discussing one reading in the group presentation and writing a 1 page Article Analysis of their findings, including descriptive examples and citations. You will turn in the written analysis (with your name clearly marked at the top) on the date of the presentation.

In advance of the presentation, groups will meet and discuss their findings, putting together a collective analysis of your findings that explains what you found, and how your findings compare to one another and to the research we have discussed in class. Please plan to develop an interactive presentation that draws examples from the readings but also brings in outside resources. Practice your presentation in advance, and take care not to read your notes during the presentation, engaging with the audience.

Students should make use of their group's discussion board to arrange meetings, communicate, and share work plans or files. (This is a way that you can also ensure accountability.) All students are expected to attend meetings and participate in the group presentation. Students will be given in-class time on the last day of class to meet in groups, but will need to schedule at least one additional out-of-class group meeting to prepare their presentations. Students will be given a survey to complete in which they will rate one another's participation, and provide feedback which will be taken into account in assessing individual grades. Engaged audience participation is also expected when students are not presenting.

Tentative Course Schedule:

Date	Topics and	Textbook	Article Reading
Date	•		Article reading
	Assignments	Reading	
Tuesday,	Introduction to		
January	Class		
07, 2014	Ciass		
Thursday,	The News about	News	
January	Democracy:	Chapter 1	
09, 2014	Information Crisis	Chapter 1	
,	in American		
	Politics		
Tuesday,	News Stories:	News	
January	Four Information	Chapter 2	
14, 2014	Biases That Matter		
Thursday,	Citizens and the	News	
January	News: Public	Chapter 3	
16, 2014	Opinion and		
	Information		
TD 1	Processing	NT.	
Tuesday,	How Politicians Make the News	News	
January 21, 2014	Make the News	Chapter 4	
Thursday,	How Journalists	News	
January	Report the News	Chapter 5	
23, 2014	Report the News	Chapter 3	
Tuesday,	Inside the	News	
January	Profession:	Chapter 6	
28, 2014	Objectivity and the	1	
	Political Authority		
	Bias		
Thursday,	The Political	News	
January	Economy of News	Chapter 7	
30, 2014	and the End of a		
m 1	Journalism Era	N	
Tuesday,	All the News that	News	
February 04, 2014	Fits Democracy: Solutions for	Chapter 8	
04, 2014	Citizens,		
	Politicians, and		
	Journalists		
Thursday,	Exam 1	1	
February			
06, 2014		<u> </u>	
Tuesday,	New Directions in	R Chapters	Abroms, Lorien C., and R. Craig Lefebvre. 2009. "Obama's
February	Internet Politics	1-3	Wired Campaign: Lessons for Public Health
11, 2014	Research; The		Communication." Journal of Health Communication 14: 415-23.
	Internet in		
	Campaigns and		Gibson, Rachel K., and Ian McAllister. 2011. "Do Online Election
1	Political		Campaigns Win Votes? The 2007 Australian 'YouTube'
	Organizations		Election." Political Communication 28: 227-44.
	Organizations		Levenshus, Abbey. 2010. "Online Relationship Management in a
			Presidential Campaign: A Case Study of the Obama Campaign's
	l	<u>l</u>	1 residential Campaign. A Case Study of the Obama Campaigns

			Management of Its Internet-Integrated Grassroots Effort." Journal Of Public Relations Research 22(3): 313-335. Wagner, Kevin M., and Jason Gainous. 2009. "Electronic Grassroots: Does Online Campaigning Work?" The Journal of Legislative Studies 15(4): 502-20. Weeks, Brian, and Brian Southwell. 2010. "The Symbiosis of News Coverage and Aggregate Online Search Behavior: Obama, Rumors, and Presidential Politics." Mass Communication and Society 13(4): 341-60.
Thursday, February 13, 2014	Electoral Web Production Practices; Parties and Online Campaigning	R Chapters 4-5	Alvarez, R. Michael, Thad E. Hall, and Alexander H. Trechsel. 2009. "Internet Voting in Comparative Perspective: The Case of Estonia." <i>PS: Political Science and Politics</i> 42(3): 497-505. Gibson, Rachel. 2001-2. "Elections Online: Assessing Internet Voting in Light of the Arizona Democratic Primary." <i>Political Science Quarterly</i> 116(4): 561-83. Herrnson, Paul S. et al. 2005. "Early Appraisals of Electronic Voting." <i>Social Science Computer Review</i> 23: 274-92.
Tuesday, February 18, 2014	Technological Change and Interactive Technology: E- Democracy?	R Chapters 6-7	Coglianese, Cary. 2009. "The Transparency President? The Obama Administration and Open Government." Governance 22(4): 529-44. Pieterse, Jan Nederveen. 2012. "Leaking Superpower: WikiLeaks and the Contradictions of Democracy." Third World Quarterly 33(10): 1909-24. Roberts, Alasdair. 2012. "WikiLeaks: The Illusion of Transparency." International Review of Administrative Sciences 78(1): 116-33. Tolbert, Caroline J., and Karen Mossberger. 2006. "The Effects of E-Government on Trust and Confidence in Government." Public Administration Review 66(3): 354-69.
Thursday, February 20, 2014	E-Government, Public Management Reform, and Digital Era Governance	R Chapters 8-9	Borins, Stanford. 2009. "From Online Candidate to Online President." International Journal of Public Administration 32(9): 753-8. Chun, Soon Ae et al. 2010. "Government 2.0: Making Connections Between Citizens, Data and Government." Information Polity 15(1/2): 1-9. Jaeger, Paul T., and Kim M. Thompson. 2003. "E-Government Around the World: Lessons, Challenges, and Future Directions." Government Information Quarterly 20(4): 389-94. Pickard, Victor W. 2008. "Cooptation and Cooperation: Institutional Exemplars of Democratic Internet Technology." New Media & Society 10(4): 625-45.

Tuesday, February 25, 2014	The Internet in the 2004 U.S. Presidential Election; Political Engagement Online	R Chapters 10-11	Wimmer, Kurt. 2006. "Toward a World Rule of Law: Freedom of Expression." <i>Annals of the American Academy of Political and Social Science</i> 603: 202-16. Cohen, Noam. 2009. "Twitter on the Barricades in Iran: Six Lessons Learned." <i>The New York Times</i> (June 20, 2009) http://www.nytimes.com/2009/06/21/weekinreview/21cohenweb.html Harlow, Summer. 2012. "Social media and social movements: Facebook and an online Guatemalan justice movement that moved offline." <i>New Media & Society</i> 14(2): 225-43. Kaid, Lynda Lee. 2008. "Changing and Staying the Same: Communication in Campaign 2008." <i>Journalism Studies</i> 10(3): 417-23. Romano, Andrew. 2012. "Yes We Can (Can't We?)" <i>Newsweek</i> 159(2/3): 38-45. Smith, Aaron. "The Internet's Role in Campaign 2008." Pew Internet and American Life Project. http://web.pewinternet.org/~/media/Files/Reports/2009/The Internets Role in Campaign 2008.pdf
			Vissers, Sara, et al. 2011. "The Impact of Mobilization Media on Off-Line and Online Participation: Are Mobilization Effects Medium-Specific?" <i>Social Science Computer Review</i> 30(2): 152-69.
Thursday, February 27, 2014	The Internet and Direct Democracy; Digital Citizenship and Inequality	R Chapters 12-13	Bakker, Tom P., and Claes H. de Vreese. 2011. "Good News for the Future? Young People, Internet Use, and Political Participation." <i>Communications Research</i> 38(4): 451-70. Best, Samuel J., and Brian S. Krueger. 2005. "Analyzing the Representativeness of Internet Political Participation." <i>Political Behavior</i> 27(2): 183-216. Prevost, Alicia Kolar, and Brian F. Schaffner. 2008. "Digital Divide or Just Another Absentee Ballot? Evaluating Internet Voting in the 2004 Michigan Democratic Primary." <i>Social Science Computer Review</i> 36(4): 510-29. Schlozman, Kay Lehman, Sidney Verba and Henry E. Brady. 2010. "Weapon of the Strong? Participatory Inequality and the Internet." <i>Perspectives on Politics</i> 8(2): 487-509. Vitak, Jessica, et al. 2011. "It's Complicated: Facebook Users' Political Participation in the 2008 Election." <i>Cyberpsychology, Behavior, and Social Networking</i> 14(3): 107-14.
Tuesday, March 04, 2014	Online News Creation and	R Chapters	Dylko, Ivan B. et al. 2011. "Filtering 2008 US presidential election News on YouTube by Elites and Nonelites: An Examination of the Democratizing Potential of the Internet." <i>New</i>

	Consumption, Web	14-15	Media and Society 14(5): 832-49.
	2.0 and the Transformation of News and Journalism		Wring, Dominic, and Stephen Ward. 2010. "The Media and the 2010 Campaign: the Television Election?" <i>Parliamentary Affairs</i> 63(4): 802-17.
Thursday, March 06, 2014	Internet and the Changing Global Media Environment; Virtual Sphere 2.0	R Chapters 16-17	Gamson, William A., and Micah L. Sifry. 2013. "The #Occupy Movement: An Introduction." <i>The Sociological Quarterly</i> 54(2): 159-228. Kahn, Richard, and Douglas Kellner. 2004. "New Media and Internet Activism: From the 'Battle of Seattle' to Blogging." <i>New Media & Society</i> 6(1): 87-95. Nam, Taewoo. 2012. "Dual Effects of the Internet on Political Activism: Reinforcing and Mobilizing." <i>Government Information Quarterly</i> 29(1): S90-S97. Nielsen, Rasmus Kleis. 2013. "Mundane Internet Tools, the Risk of Exclusion, and Reflexive Movements—Occupy Wall Street and Political Uses of Digital Networked Technologies." <i>The Sociological Quarterly</i> 54(2): 173-7. Wasserman, Herman. 2007. "Is a New Worldwide Web Possible? An Explorative Comparison of the Use of ICTs by Two South African Social Movements." <i>African Studies Review</i> 50(1): 109-31.
Tuesday, March 11, 2014	No class: Spring Break		
Thursday, March 13, 2014	No class: Spring Break		
Tuesday, March 18, 2014	No class: Dr. de Vries-Jordan is participating in an event on the Oakland campus.		
Thursday, March 20, 2014	Transnational Activism and Social Networks; Gender, Identity, and the Internet	R Chapters 18-19	Khamis, Sahar, and Katherine Vaughn. 2011. "We Are All Khaled Said': The Potentials and Limitations of Cyberactivism in Triggering Public Mobilization and Promoting Political Change." <i>Journal Of Arab & Muslim Media Research</i> 4(2&3):145-163. Taylor, Paul A. 2005. "From hackers to hacktivists: speed bumps on the global superhighway?" <i>New Media & Society</i> 7(5): 625-46. Yang, Guobin. 2009. "Online Activism." <i>Journal of Democracy</i> 20(3): 33-6.
Tuesday, March 25, 2014	New Immigrants, the Internet, and Civic Society; One	R Chapters 20-21	Chu, Yin-Wah, and James T.H. Tang. 2005. "The Internet and Civil Society: Environmental and Labour Organizations in Hong Kong." <i>International Journal of Urban & Regional Research</i> 29(4): 849-66.

	Europe, Digitally Divided		Fisher, Dana R., Kevin Stanley, David Berman, and Gina Neff. 2005. "How Do Organizations Matter? Mobilization and Support for Portioinals at Five Globalization Protects." Social
			Support for Participants at Five Globalization Protests." Social Problems 52(1): 102-21. Friedman, Elisabeth J. 2005. "The Reality of Virtual Reality: The Internet and Gender Equality Advocacy in Latin America." Latin
			American Politics & Society 47(3): 1-34.
Thursday, March 27, 2014	Internet Use and Identity in the Middle East;	R Chapters 22-23	Baird, Zoe. 2002. "Governing the Internet." Foreign Affairs 81(6): 15-20.
	Geopolitics of Internet Control:		Cukier, Kenneth Neil. 2005. "Who Will Control the Internet?" Foreign Affairs 84(6): 7-13.
	Censorship, Sovereignty, and Cyberspace		Drezner, Daniel W., and Henry Farrell. 2004. "Web of Influence." Foreign Policy 145: 32-40.
Tuesday, April 01, 2014	Locational Surveillance; Metaphoric	R Chapters 24-25	Altman, Micah, Karin MacDonald, and Michael McDonald. 2005. "From Crayons to Computers: The Evolution of Computer Use in Redistricting." <i>Social Science Computer Review</i> 23(3): 334-46.
	Reinforcement of the Virtual Fence		Bianco, Jamie Skye. 2009. "Social Networking and Cloud Computing: Precarious Affordances for the 'Prosumer." <i>Women's Studies Quarterly</i> 37(1&2): 303-12.
			Cohen-Almagor, Rapahael. 2012. "Freedom of Expression, Internet, Responsibility, and Business Ethics: The Yahoo! Saga and Its Implications." <i>Journal of Business Ethics</i> 106(3): 353-65.
			Le Menestrel, Marc, Mark Hunter, and Henri-Claude de Bettignies. 2002. "Internet E-Ethics in Confrontation with an Activists' Agenda: Yahoo! On Trial." <i>Journal of Business Ethics</i> 39(1/2): 135-44.
			Miller, Seumas, and Jon Weckert. 2000. "Privacy, the Workplace and the Internet." <i>Journal of Business Ethics</i> 28(3): 255-65.
Thursday, April 03, 2014	No class: Dr. de Vries-Jordan is at the Midwest Political Science Association conference.		
Tuesday, April 08, 2014	Globalizing the Logic of Openness: Open Source	R Chapters 26-27	Merrin, William. 2012. "Still Fighting 'the Beast': Guerrilla Television and the Limits of YouTube." <i>Cultural Politics</i> 8(1): 97-119.
	Software and the Global Governance of Intellectual Property;		Sell, Susan K. 2013. "Revenge of the 'Nerds': Collective Action Against Intellectual Property Maximalism in the Global Age." <i>International Studies Review</i> 15(1): 67-85.

Thursday, April 10, 2014	Exclusionary Rules? The Politics of Protocols Multi-Stakeholder Policy-Making, the Internet Technocracy, Global Internet Governance, and Accessible Cyber- infrastructure	R Chapters 28-29	Weatherall, Kimberlee. 2012. "The new (old) war on copyright infringement, and how context is opening new regulatory possibilities." <i>Media International Australia incorporating Culture and Policy</i> 143: 110 Morozov, Evgeny. 2009. "The Internet: A Room of Our Own?" <i>Dissent</i> 56(3): 80-5. Morozov, Evgeny. 2011. "Whither Internet Control?" <i>Journal of Democracy</i> 22(2): 62-74. Tang, Didi. 2013. "Chinese Air Their Cases by Petitioning White House." <i>Quincy Herald-Whig</i> Accessed 5/12/2013, http://www.whig.com/story/22227052/chinese-air-their-cases-by-petitioning-white-house.
Tuesday, April 15, 2014	Internet Diffusion and the Digital Divide; Conclusion: Political Omnivores and Wired States	R Chapters 30-31	Fernandez-Delgado, Florencio Cabello, and Maria Teresa Vera Balanza. 2012. "Beyond WikiLeaks: The Icelandic Modern Media Initiative and the Creation of Free Speech Havens." <i>International Journal of Communication</i> : 2706. Guillén, Mauro F., and Sandra L. Suárez. 2005. "Explaining the Global Digital Divide: Economic, Political and Sociological Drivers of Cross-National Internet Use." <i>Social Forces</i> 84(2): 681-70. Limb, Peter. 2005. "The Digitization of Africa." <i>Africa Today</i> 52(2): 3-19. Miller, Samuel F. 2003. "Prescriptive Jurisdiction over Internet Activity: The Need to Define and Establish the Boundaries of Cyberliberty." <i>Indiana Journal of Global Legal Studies</i> 10(2): 227-54. Sylvester, Dari E., and Adam J. McGlynn. 2010. "The Digital Divide, Political Participation, and Place." <i>Social Science Computer Review</i> 28(1): 64-74.
Thursday, April 17, 2014	Exam 2 (take- home) is due; In class time for group work on Group Research Presentations		
Tuesday, April 22, 2014	3-5- Group Research Presentations; Article Analysis for presentation is due		

Group Research Presentation Articles:

1. Internet in Authoritarian Regimes	Boas, Taylor C. 2000. "The Dictator's Dilemma: The Internet and U.S. Policy Toward Cuba." <i>The Washington Quarterly</i> 23(3): 57-67.
Regimes	Chin-Fu, Hung. 2013. "Citizen Journalism and Cyberactivism in China's Anti-PX Plant in Xiamen, 2007–2009." <i>China: An International Journal</i> 11(1): 40-54.
	Chung, Jongpil. 2008. "Comparing Online Activities in China and South Korea: The Internet and the Political Regime." <i>Asian Survey</i> 48(5): 727-51.
	Hachigian, Nina. 2002. "The Internet and Power in One-Party East Asian States." <i>The Washington Quarterly</i> 25(3): 41-58.
	Lagerkvist, Johan. 2005. "The Rise of Online Public Opinion in the People's Republic of China." <i>China: An International Journal</i> 3(1): 119-130.
	Matthiesen, Toby. 2012. "A 'Saudi Spring?': The Shi'a Protest Movement in the Eastern Province, 2011-2012." <i>Middle East Journal</i> 66(4): 628-59.
	Teitelbaum, Joshua. 2002. "Dueling for 'Da'wa': State vs. Society on the Saudi Internet." <i>Middle East Journal</i> 56(2): 222-39.
	Teng, Biao. (2012). "Rights Defence (weiquan), Microblogs (weibo), and the Surrounding Gaze (weiguan)." <i>China Perspectives</i> 3: 29-41.
	Wang, Xin. 2009. "Seeking Channels for Engagement: Media Use and Political Communication by China's Rising Middle Class." <i>China: An International Journal</i> 7(1): 31-56.
	Yu, Haishan. 2007. "Talking, Linking, Clicking: The Politics of AIDS and SARS in Urban China." <i>positions: east asia cultures critique</i> 15(1): 35-63.
2. Media Coverage of Conflict in Kosovo, Somalia,	Eke, Chinedu. 2008. "Darfur: coverage of genocide by three major US TV networks on their evening news." <i>International Journal of Media and Cultural Politics</i> 4(3): 277-292.
Rwanda, and Sudan	Fair, Jo Ellen, and Lisa Parks. 2001. "Africa on Camera: Television News Coverage and Aerial Imaging of Rwandan Refugees." <i>Africa Today</i> 48(2) 35-57.
	Gibney, Matthew L. 1999. "Kosovo and Beyond: Popular and Unpopular

- Refugees." Forced Migration Review 5: 27-9.
- Golan, Guy J. 2008. "Where in The World is Africa: Predicting Coverage of Africa by US Television Networks." *International Communication Gazette* 70(1): 41-57.
- Jakobsen, Peter Viggo. 2000. "Focus on the CNN Effect Misses the Point: The Real Media Impact on Conflict Management is Invisible and Indirect." *Journal of Peace Research* 37(2): 131-43.
- Kim, Jang Hyun, Tuo-Yu Su, and Junhao Hong. 2007. "The Influence of Geopolitics and Foreign Policy on the U.S. and Canadian Media: An Analysis of Newspaper Coverage of Sudan's Darfur Conflict." *Harvard International Journal of Press/Politics* 12(3): 87-95.
- Melvern, Linda. 2006. "Rwanda and Darfur: The Media and the Security Council." *International Relations* 20(1): 93-104.
- Mermin, Jonathan. 1997. "Television News and American Intervention in Somalia: The Myth of a Media-driven Foreign Policy." *Political Science Quarterly* 112(3): 385-403.
- Metzl, Jamie Frederic. 1997. "Rwandan Genocide and the International Law of Radio Jamming." *The American Journal of International Law* 91(4): 628-51.
- Robins, Melinda. 2003. "Lost Boys' and the promised land: US newspaper coverage of Sudanese refugees." *Journalism* 4(1): 29-49.
- Robinson, Piers. 2001. "Operation Restore Hope and the Illusion of a News Media Driven Intervention." *Political Studies* 49(5): 941-56.
- Thussu, Daya Kishan. 2000. "Legitimizing 'Humanitarian Intervention'?: CNN, NATO and the Kosovo Crisis." *European Journal of Communication* 15(3): 345-361.
- Waisbord, Silvio. 2008. "News Coverage of the Darfur Conflict: A Conversation with Jan Eliasson, United Nations Special Envoy to Darfur." *The International Journal of Press/Politics* 13(1): 75-80.

3. Media Coverage of the Iraq War and Anti-War Protests

- Aday, Sean, John Cluverius, and Steven Livingston. 2005. "As Goes the Statue, So Goes the War: The Emergence of the Victory Frame in Television Coverage of the Iraq War." *Journal of Broadcasting & Electronic Media* 49(3): 314-31.
- Cushion, Stephen. 2007. "Protesting their Apathy? An Analysis of British Press Coverage of Young anti-Iraq War Protestors." *Journal of Youth Studies* 10(4): 419-37.
- Dardis, Frank E. 2006. "Marginalization Devices in U.S. Press Coverage of Iraq War Protest: A Content Analysis." *Mass Communication & Society* 9(2): 117-35.
- Dimitrova, Daniela V., and Colleen Connolly-Ahern. 2007. "A Tale of Two Wars: Framing Analysis of Online News Sites in Coalition Countries and the Arab World during the Iraq War." *Howard Journal of Communications* 18(2): 153-68.
- Herber, Lori, and Vincent F. Filak. 2007. "Iraq War Coverage Differs In U.S., German Papers." *Newspaper Research Journal* 28(3): 37-51.
- Johansen, Morgen S., and Mark R. Joslyn. 2008. "Political Persuasion During Times of Crisis: The Effects of Education and News Media on Citizens' Factual Information about Iraq." *Journalism & Mass Communication Quarterly* 85(3): 591-608.
- Lule, Jack. 2004. "War and its Metaphors: news language and the prelude to war in Iraq, 2003." *Journalism Studies* 5(2): 179-90.
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4. Media Coverage in the Middle East

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- Barraclough, Steven. 2001. "Satellite Television in Iran: Prohibition, Imitation and Reform." *Middle Eastern Studies* 37(3): 25-48.
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General Course Policies

Grading Policy:

When students receive grades on any individual assignment, your raw score is listed (the points received for that assignment). At the end of the semester, all these scores are added up. The maximum number of points a student can receive is 100 points. Listed below is the system by which the total sum of grades (also a percentage) will be converted to a final letter grade.*

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90.0-92.99 \% = A-; 93.0-96.99 \% = A; 97.0-100.00\% = A+; 80.0-82.99 \% = B-; 83.0-86.99 \% = B; 87.0-89.99 \% = B+; 70.0-72.99 \% = C-; 73.0-76.99 \% = C; 77.0-79.99 \% = C+; 60-62.99\% = D-; 63.0-66.99 \% = D; 67.0-69.99 \% = D+; 59.99\% and lower = F
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Late Assignment Policy:

Our reading and homework schedule must be adhered to in a timely matter. Assignments must be printed and turned in on time at the beginning of class on the date they are due. All assignments must also be submitted online on Courseweb by the start of class.

After this deadline, the following deductions for lateness may take place:

- Assignment received within the first 24 hours: <u>-10% value of assignment.</u>
- Assignment received within the first 48 hours: -20% value of assignment.
- Unless there are mitigating circumstances and the student has previous written approval from the instructor for an extension, assignments received over 48 hours past the deadline will NOT be accepted any longer and will be assigned <u>0 points</u>.

Tips Regarding Your Papers:

Tips Concerning Submitting Assignments:

- You are expected to submit <u>both</u> paper and electronic copies of any paper assignments. Paper copies are due in person at the start of the class session. Electronic copies are due on the course website, before class starts. Please attach it as a <u>single</u> Microsoft Word file.
- It is your responsibility to be sure that you check any assignment you submit to be certain that you have submitted the correct, full version of the assignment and attached a properly formatted list of references at the end of the assignment.

<u>Tips Concerning the Formatting of Your Papers:</u>

- Microsoft Word document.
- Times New Roman, size 12 point font
- Double-spaced, 1 inch margins
- No title page, but a paper title should be listed
- Header on each page with your name and the page number
- Indent new paragraphs

^{*} Please note that if a student engages in academic misconduct such as plagiarism or if the student accumulates an extended period of unexcused absences, the instructor may revert the student's final grade to the grade of F, regardless of the sum of grades.

- Italicized headings to clarify sections
- Inclusion of parenthetical citations and a list of references

<u>Tips Concerning Writing Your Papers:</u>

- The top of the first page should include your typed name and the title of the paper.
- Please include clear introductory and concluding paragraphs.
- Each paragraph should have introductory and concluding sentences that explain what idea you are developing in the paragraph, and how it relates to what precedes or follows.
- Use varied transitions to emphasize how your argument is developing.
- Paragraphs should be at least 4-5 sentences long, on average. They should be clearly focused topically, and if you have a 2 sentence paragraph that should be an indicator to you that there are ideas which need development or reorganization.
- On the other hand, paragraphs should not be so extensive that they run longer than half a page to two-thirds of a page in length. If you notice that you have a paragraph that is too long, find a way to break it down into two paragraphs, based on the content.
- Be careful to edit your writing extensively for grammar, clarity, and parsimony. Often when a sentence is excessively long, you need to break it down into two sentences. Check that each sentence clearly conveys what you mean, and make sure it has a subject, verb, et cetera. When you read each sentence, consider whether, if you had no previous information, the statement would be comprehensible to you.
- Make use of peer review at the Writing Center.
- A separate page, titled References, that lists references in the Chicago Style format (http://www.chicagomanualofstyle.org/tools_citationguide.html) should be included. Be sure to click on the "Author-Date" tab to see the correct version of this citation style. Reference entries should be sorted alphabetically by first authors' surnames. Any source cited parenthetically should be included in the list of references.

Tips for Finding Useful Research Articles:

Research articles typically are 15-25 pages long, and they present competing theoretical arguments which are tested empirically with evidence.

To access any of the databases listed below where you can search for articles:

http://www.library.pitt.edu/db/all

To access any of the journals listed below and search for articles:

http://www.library.pitt.edu/ejournals

In case you are in need of help, there are a variety of ways to get assistance at the library:

http://www.library.pitt.edu/bradford

Databases I recommend include:

Academic Search Premier
EBSCOhost
Project MUSE
JSTOR
PAIS International
Oxford University Press
Columbia International Affairs Online

Worldwide Political Science Abstracts

IngentaConnect

Blackwell Publishing

Wiley

Sage Journals Online

Key journals in International Relations and Comparative Politics

American Journal of International Law

Comparative Politics

Comparative Political Studies

Democratization

European Journal of International Law

Global Governance

International Affairs

International Studies Quarterly

International Organization

Journal of Democracy

Journal of International Affairs

Journal of International Law and International Relations

The Journal of Politics

Political Science Quarterly

Political Studies

Politics and Society

Political Research Quarterly

PS, Political Science & Politics

Review of International Studies

Journals dealing with different regions of the world

African & Asian Studies

African Studies Review

American Journal of Political Science

American Political Science Review

Asian Affairs

Asian Journal of Political Science

Asian Studies Review

British Journal of Political Science

British Journal of Politics and International Relations

Canadian Journal of Political Science

Comparative Studies of South Asia, Africa and the Middle East

European Journal of International Relations

European Journal of Political Research

European Review of Latin American & Caribbean Studies

European Union Politics

International Journal of Asian Studies

International Journal of Middle East Studies

Journal of Asian and African Studies

The Journal of Asian Studies

Journal of Contemporary African Studies

Journal of Contemporary Asia

Journal of Latin American Studies

Journal of Southern African Studies

Latin American Politics and Society

The Middle East Journal

Third World Quarterly

Middle East Policy

Middle East Quarterly (useful but often not empirical)

Middle Eastern Studies

West European Politics

Journals focused on Development and Developing Countries

European Journal of Development Research

Gender and Development

Gender, Technology and Development

Journal of Development Studies

Journal of International Development

Journal of International Relations and Development

Journal of Third World Studies

Progress in Development Studies

Third World Quarterly

Journals focused on Gender

Asian Journal of Women's Studies

European Journal of Women's Studies

Gender and Society

Journal of International Women's Studies

Journal of Middle East Women's Studies

Middle East Women's Studies Review

Politics & Gender

Journals focused on Human Rights

Human Rights Quarterly

International Journal of Human Rights

Law and Practice of International Courts and Tribunals

Journals focused on Civil Society and Social Movements

Interface: Journal for and about Social Movements

Mobilization

Nonprofit and Voluntary Sector Quarterly

Nonprofit Management & Leadership

Social Movement Studies

Voluntas

Journals focused on the Media

European Journal of Communication

Global Media and Communication

International Journal of Communication

International Journal of Press/Politics

International Journal of Media & Cultural Politics

New Media & Society

Media, Culture & Society

Political Communication

Journals focused on the Environment

African Journal of Ecology

Environment, Development and Sustainability

Environmental Politics (articles can be requested via inter-library loan)

Global Environmental Politics

International Environmental Agreements: Politics, Law and Economics

International Journal of Sustainable Development and World Ecology

The Journal of Environment and Development

Review of European Community & International Environmental Law

Journals focused on Social Policy

Global Social Policy

Journal of European Social Policy

Journal of Policy Reform

Journal of Poverty

Social Policy (useful but often not empirical)

Journals focused on Immigration, Migration, Citizenship, and Refugee Issues

Citizenship Studies

European Journal of Migration and Law

Immigrants & Minorities

International Journal of Migration, Health & Social Care

International Migration

Journal of Immigrant & Refugee Services

Journal of Immigrant & Refugee Studies

Journals focused on Public Health

African Journal of Reproductive Health (useful but often not empirical)

American Journal of Public Health

European Journal of Public Health

Health Expectations (useful but often not empirical)

Journal of Health and Social Policy

Journal of HIV/AIDS & Social Services

Journal of Public Health Policy

Journal of Social Development in Africa

Journals focused on Peace, Conflict, and Conflict Resolution

Cooperation and Conflict

Conflict Management and Peace Science

International Journal of Conflict Management

International Journal of Peace Studies

International Negotiation

Journal of Conflict Resolution

Journal of Peace Research

Mobilization

Peace and Conflict

Journals focused on Defense, Foreign and Security Policy

Defence & Peace Economics

Defence Studies

Diplomacy and Statecraft

European Foreign Affairs Review

Foreign Affairs (useful but often not empirical)

Foreign Policy (useful but often not empirical)

Global Governance

International Negotiation

International Security

Journal of Human Security

Studies in Conflict and Terrorism

Journals focused on Criminal Justice

British Journal of Criminology

Canadian Journal of Criminology

European Journal of Crime, Crime Law, and Criminal Justice

European Journal of Criminology

Global Crime

International Criminal Law Review

Journals focused on Political Economy

International Journal of Political Economy

Journal of Political Economy

Oxford review of Economic Policy

Review of International Political Economy

Review of Political Economy

Questions to Consider in Evaluating Research Articles:

- 1. Arguments in the Literature: What are the most important RIVAL or competing arguments about the topic that are discussed? Which possible causal factors are considered?
- 2. Trends in the Literature: What are the important trends/findings about the topic that are mentioned?

- 3. Results: What evidence/data is collected and presented by the author(s)? What are the key findings?
- 4. Conclusions: What are the main conclusions drawn by the author(s) in light of this evidence? Which arguments are supported or refuted by the evidence that they collected?
- 5. Critically analyze the arguments being tested, the research design, the results, and the conclusions drawn in the article.
- 6. Are there new developments that this article may or may not apply to? How?

Academic Integrity:

Members of the University community, both faculty and students, bear a serious responsibility to uphold personal and professional integrity and to maintain complete honesty in all academic work. Violations of the code of academic integrity are not tolerated. Students who cheat or plagiarize or who otherwise take improper advantage of the work of others, face harsh penalties, including permanent dismissal. Incidents of forged signatures that are associated with any academic endeavor at Pitt-Bradford, in addition to being a criminal offense, are viewed as violations of academic integrity. The academic integrity guidelines set forth student and faculty obligations and the means of enforcing regulations and addressing grievances. Violations of academic integrity will be tracked by the Dean of Academic Affairs. Refer to the Pitt-Bradford Student Handbook for general guidelines on academic integrity. Copies of the complete Guidelines on Academic Integrity are available in the Office of the Dean of Academic Affairs (232 Swarts Hall.) The following links may be useful:

Pitt-Bradford's Student Handbook:

http://www.upb.pitt.edu/uploadedFiles/Student_Life/Student-

Services/StudentHandbook2012-2013.pdf

The Provost's sites on academic integrity:

http://www.provost.pitt.edu/info/acguidelinespdf.pdf

http://www.provost.pitt.edu/info/ai1.html

All your assignments will be checked to ensure that your writing is original and you are properly citing ideas that are not yours originally. Your writing will be checked using the SafeAssign tool in Blackboard, and the instructor may ask you to submit your assignment to http://turnitin.com/. Your paper will be submitted and checked against the institutional and global references databases of papers, journal articles, and material available on the Internet.

Academic Honesty Provisions:

You must properly cite your work using the Chicago Manual of Style (Author-Date style). Any quotations should be accompanied by both quotation marks and a parenthetical citation, and any ideas not originally your own but which are paraphrased should be accompanied by a parenthetical citation. Information which is not general knowledge should be substantiated using parenthetical citations. Each parenthetical citation should be accompanied by a reference list entry at the end of the paper. Please note: You should be paraphrasing ideas in your own words and rarely use quotations. I expect to see many citations and references which are correctly formatted.

• Please refer to this link for help on citation: http://www.chicagomanualofstyle.org/tools_citationguide.html

- Click on the "Author-Date" tab in this site. Please pair an in-text parenthetical citation (T) with a reference list entry (R) at the end of a paper. An example of an in text citation follows (Goldsmith and Wu 2006). A sample reference list entry is also included below:
 - o Goldsmith, Jack, and Tim Wu. 2006. "How Governments Rule the Net." In *Who Controls the Internet? Illusions of a Borderless World*, ed. Jack Goldsmith and Tim Wu, 65-85. New York: Oxford University Press.
- All sources, including (but not limited to) books, chapters in edited volumes, journal articles, newspaper articles, websites, official government documents, and interview transcripts should be cited and included in the list of references.
- Note: Wikipedia is NOT an acceptable source because it is an open source website subject to considerable bias, but you may use it to access hyperlinks to primary source material.
- It is not appropriate to merely "paste" quotes into a paper. They should be used selectively (ideally no more than one quote per paragraph). Quotes should be introduced and followed by at least one sentence explaining their relevance. Be sure to place "" marks around quotations.
- Make sure that you properly paraphrase your sources, truly putting ideas into your own words. Just changing a word or two, moving around words in a quote, is not paraphrasing. In fact, if you retain parts of a quote, you should leave quotation marks around those groupings of words and include a citation. If you mention a theoretical argument or concept introduced by someone else, you should use quotation marks around the name of the concept/argument the first time that it is mentioned and attribute the concept to them using a citation.

After reviewing these materials, please let me know if you have any questions.

Ramifications of Your Professionalism:

Please realize that your professionalism is something that I will gauge on several fronts, including in your class participation assessment, and it certainly will be essential in determining whether I will be willing to serve as a reference on your behalf in the future. Please take this into consideration in deciding how you wish to engage with the course, your colleagues, and your instructor. Below are some factors that I will take into consideration. Please realize that they are all important, and that other factors also influence my decisions concerning serving as a reference or writing letters of recommendation, including the timing of a request. Many of these characteristics are also important considerations in hiring or admission decisions made by prospective employers and graduate programs. Please note: Failure to exhibit professional intellectual, ethical, behavioral and attitudinal attributes and to interact in a collegial professional manner with peers, faculty and the public (e.g., during service-learning, a guest lecture, etc.) will result in a 10% reduction in the final course score.

- Enthusiasm, initiative, and active learning
- Demonstrated punctuality and reliability
- Professional behavioral conduct and demeanor
- Quality of work and work ethic
- Originality and creativity
- Critical thinking, especially in analyzing research

- Communication, presentation, and listening skills
- Quality of writing, editing, and revision
- Academic honesty and integrity
- Knowledge and comprehension of key theories and concepts
- Ability to apply knowledge to concrete examples and policy-making trends
- Ability to consider divergent perspectives and engage in respectful debate
- Leadership, teamwork and quality of cooperation with other students

Attendance:

Students are expected to attend class, having prepared the day's readings, and ready to participate fully in classroom activities. If you miss the attendance, it is your responsibility to make sure to remedy that at the end of class by speaking with the instructor. On dates when exams are scheduled, assignments are due, or in-class presentations or activities are scheduled, attendance is required. On other dates of the class, students are permitted two unexcused absences, but are then also themselves responsible for arranging to get missing lecture notes from other students. I urge students to be careful not to miss class sessions, because it is very easy to get lost if you do.

When students have accumulated three or more unexcused absences, the instructor may decide to give the student a failing grade in the course or deduct a penalty from the participation grade. Students will not be penalized for excused absences and will be given a reasonable amount of time to make up missed work, provided they take contact with the instructor in advance and provided they submit the necessary documentation. On a case by case basis, the instructor will consider extenuating circumstances, but it is the student's obligation to be proactive about maintaining contact with the instructor.

Class Cancellation Procedures:

In the event that a class is cancelled, students will receive an e-mail informing them of the cancellation, and a notice will be posted on the classroom door. Please bear in mind that sometimes emergencies or unforeseen circumstances may prevent timely notification --- but all possible efforts will be made to ensure that you are informed in a timely manner.

Some things you can do to make sure you know when a class has been canceled:

- Check your Pitt email before you leave for class
- Check CourseWeb for any possible notifications: https://courseweb.pitt.edu/
- Make sure your contact information is up-to-date: https://my.pitt.edu/
- Register for Pitt's Emergency Notification Service: http://technology.pitt.edu/portal/emergency.html
- Contact Behavioral and Social Sciences division secretary Brenda Brandon: 814-362-7620/Swarts 203A

Severe Weather Policy:

Pitt-Bradford's general severe weather policy is to remain open in all but the most extreme circumstances. However, faculty, staff, and students must use their own discretion in deciding whether it is possible to safely come to class or report for work. In case of inclement

weather, please check your Pitt email for any possible notifications from the instructor. If weather circumstances change during the day, please recheck your e-mail messages in case an update or new message has been sent out. Students will not be penalized for weather-related absences, but are responsible for contacting the instructor and submitting coursework in a timely fashion, if applicable. Students should submit the assignment online by the deadline, if they are unable to turn in a paper copy due to weather-related circumstances.

Our Classroom Environment:

Every student brings to the classroom a unique point of view. Everyone has different experiences and different backgrounds. We tend to think and learn in our own way, based in part on our own social and cultural background. Therefore, we have all formed opinions and perspectives that may or may not be shared by others. However, we should all treat each other with respect and decency. In this course, we may look at controversial topics that can provoke strong responses. While I encourage students to engage in discussion about such, I also expect all students to do so with civility, respect, and integrity. To establish a comfortable learning environment, we must have mutual respect and civility. This includes coming to class on time and discussing things in an academic, rather than a personal manner. While in class, please refrain from talking or reading about non-course-related material, including on electronic devices.

General Statement of Student Responsibilities:

"As a student at Pitt-Bradford, you have been given the opportunity to study and earn your University of Pittsburgh degree. As a university that takes teaching and learning seriously, Pitt-Bradford prides itself on being a "community of learners." By this, we mean that all of us – students, faculty and staff – take active roles in the teaching and learning process. One cannot be a passive learner at Pitt-Bradford" (Student Handbook, 2009-2010). In addition to the requirements as outlined for this particular course, as a member of the faculty responsible for carrying out the "community of learners" mission, I understand you as a Pitt-Bradford student to have the following responsibilities:

- 1. While faculty and academic support personnel are readily available to teach, guide, and assist you, the primary responsibility for learning and your education is yours.
- 2. While all faculty, academic advisors, and academic support personnel are available to assist you, it is your responsibility to communicate with your advisor and/or course instructor when necessary, and it is your responsibility to be familiar with all relevant university policies and processes.
- 3. While many students must maintain multiple responsibilities, including work and family, it is your responsibility to make academics to the greatest degree possible your highest priority.
- 4. While a full university experience should include cultural, social and recreational endeavors, it is your responsibility to manage your time such that as a rule, several hours of work outside the classroom are available for each hour of class time."

Electronic Devices:

Please keep electronic devices stowed away with the volume turned off during class and leave them at home during exams. However, if you are using a device like a smartphone, i-pad, or laptop to take notes, work on an assignment, or search for relevant information, you are more than welcome to do so during class but not during exams. Students should take heed that the instructor will take note of any misuse of such devices for other purposes, such as text-messaging. Students should ask permission before they record any lectures, presentations, or discussions (delivered by the professor or by others).

Caveat Concerning the Flexibility of the Course Syllabus:

The instructor reserves the right to make changes in the course based on factors such as developments in international affairs, class discussion, the availability of reading materials, and the performance of the class. Minor changes will be announced in class, but if there are any major changes, they will be announced via an e-mail to the class, and the posting of an updated syllabus. Although such changes will not occur on a weekly basis, some adjustments during the semester may occur so as to maximize students' learning.

AccessAbility Services:

If you have a documented learning, physical or emotional disability for which you are or may be requesting an accommodation, you are encouraged to contact both your instructor and the Disability Resources and Services coordinator, Carma Horner (<u>clh71@pitt.edu</u>, 202 Hanley Library, 814-362-7609), as early as possible in the term. DRS will verify your disability and determine reasonable accommodations for this course.

Writing Assistance:

The Writing Center in Hanley Library (Room 250) is a useful place to get some help on writing if needed: http://www.upb.pitt.edu/writingcenter/